₩IGHTY BADGE

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MIGHTY BADGE[®]

Dollar Promo Club GEARS UP TO DISTRIBUTE THE MIGHTY BADGE™ REUSABLE SYSTEM IN Omaha, Nebraska

The Mighty Badge[™], the ideal name badge solution for networking and small to medium-sized businesses, has added a new distributor to its global network - Dollar Promo Club. The addition of Dollar Promo Club will generate an increased presence in Omaha, Nebraska for the Mighty Badge[™], providing valuable and innovative service tools in the local market.

At Dollar Promo Club, we use our experience in the promotional marketing products industry to introduce a seamless process that saves time, money and improves the quality of the products you order. Founded by Mark McCormack, industry veteran and named Sales Professional of the Year by the Advertising Specialty Institute's Advantages Magazine, Mark put his experience to work with a solution that more effectively gets high-quality branded items, to the right people at the right time, for the right price – so everybody benefits. Acting as a direct contact between the Mighty Badge[™] manufacturer and its Omaha small business and entrepreneurial demographic, Dollar Promo Club will be important in generating even further reach for the Mighty Badge[™].

"This is a great opportunity for the Mighty Badge[™] to really shine in Omaha, Nebraska," says Marla Kott, CEO of Imprint Plus[™], manufacturer behind the Mighty Badge[™]. "We're very excited to pair up with Dollar Promo Club in this market, and we can't imagine a better small business culture for the Mighty Badge[™] system to thrive. We've already seen some great results and feedback in the general Omaha region."

The Mighty Badge[™] system offers the same polished corporate look of engraved badges in an easy-to-use do-it-yourself solution.

For more information about the Mighty Badge[™], visit <u>www.themightybadge.com</u>. For more information about Dollar Promo Club or to order the Mighty Badge[™] in the Omaha area, visit <u>http://www.dollarpromoclub.com/</u> or contact **Mark McCormack: mark@dollarpromoclub.com**.